



**CEU IAM**  
*Institute for Advanced  
Management*

Business  
School

  
**REXSPORT**  
ACADEMY

EXECUTIVE

**MASTER IN  
INTERNATIONAL  
SPORT LAW**

**LEADERSHIP & ETHICS**  
FOR A DIGITAL AND INTERNATIONAL ENVIRONMENT





# Power your career

This one year-long program provides law graduates with both solid theoretical grounding and practical skills to thrive in the world of sports law industry. The program includes 330 hours of in-class lectures led by top sports lawyers and academics, as well as individual exercises and project work, and 500 hours of work experience with a Rex Sport-affiliated law firm or a sport organization in a subsequent internship. Upon graduation, the vast majority of participants will be equipped with the required knowledge and professional skills that will give them an excellent option to get a job offer from a top international sports law office or from sport institutions.

RexSport established its first Master Program in International Sport Law 12 years ago, aimed at providing the students with a unique, original and first of its kind type of program, consisting of the perfect mixture between teaching the various aspects of sport law at an academic and theoretical level and, at the same time, providing the students with a practical knowledge and experience of working in sports law businesses and organizations.

Efraim Barak  
Program Director

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# Key Data



**START DATE:**  
February 2020



**DURATION:**  
830 hours



**MODALITY:**  
On-site  
From Monday to Friday,  
from 10 am to 2 pm.



**CERTIFICATE:**  
Master International  
Sport Law



## 01 CEU IAM

CEU IAM (Institute for Advanced Management) Business School is the business school of the CEU Group, **where professionals and managers aspire to lead their environment leaving an ethical and lasting mark over time.**

The CEU is an institution that, for over 80 years, **works to promote the integral formation of the person in all educational levels.** Founded in 1933 by the Catholic Association of Propagandists (ACPP), it has 25 teaching centers in 10 cities in Spain, among which are 3 Private universities: San Pablo in Madrid, Cardenal Herrera in Valencia and Abat Oliba in Barcelona.

**+200.000**  
ALUMNI CEU

**+80** YEARS  
OF TRADITION

**3**  
UNIVERSITIES

**25**  
EDUCATIONAL  
CENTRES

“ Throughout the years, the Master Program in International Sport Law that were professionally structures and directed by RexSport gained worldwide recognition, as its students began to work in the most important sport organizations and leading sport law firms in the sector.”

# 02 The RexSport Academy

Ten years ago, RexSport established its first Master Program in International Sport Law, aimed at providing the students with a unique, original and first of its kind type of program, consisting of the perfect mixture between teaching the various aspects of sport law at an academic and theoretical level and, at the same time, providing the students with a practical knowledge and experience of working in sports law businesses and organizations.

This unique goal was achieved by gathering a group of top class lecturers - most of them RexSport members - together with highly renowned professors, regularly teaching in various universities around the world, and lawyers holding key positions in international and national sport organizations.

The students further benefited from one of the most valuable features of the program by having the opportunity to take internships with some of the world's most important sport organizations and law firms under the supervision of the best possible tutors; the professors or other top class lawyers themselves.

By doing so, the students not only learned the academic theory from the best but also put this knowledge into practice with the best and were supported in their initial steps in the world of Sport Law by their mentors.

1 Rex Sport Association is an association with academic purposes, founded in February 2002 with its office in Barcelona, Spain. Its aims are inter alia to assemble under a common umbrella the leading specialists working in the field of sport law worldwide, to establish a wide networking focused on the establishment of academic programs in the field of sport law and to exchange of knowledge as well as promoting generally sport law as a uniquely important specific field of law.

Throughout the years, the "RexSport Master Program in International Sport Law" gained worldwide recognition, as its students began to work in the most important sport organizations and leading sport law firms in the sector.

Many of them have succeeded in a very competitive arena, taking on key roles with the leading sport organizations (such as FIFA, FIFPRO, ECA, EPFL, MSL, La Liga, RFEF, AFC, UEFA and others). Others joined the leading law firms in this field and some of them felt, due to the knowledge and practical experience gained under the program, equipped to open their own boutique firms, becoming, on their own merit and also due to the knowledge received in the program, now well-known and active lawyers in the Sport Law field.

Six years ago, RexSport achieved a second milestone when it launched an innovative and unique Executive on-line program in Sport Law that became an immediate success.

RexSport is proud of those achievements, expanding from a group of 7 students in the first edition of the Masters to an average of around 40 students per year in the two programs and with a total of more than 200 graduated students.

During this time, RexSport has used the services of academic institutions that have provided the administrative platform for the programs while all the academic and professional content of the programs were designed, developed, directed and taught by RexSport.

The time has come now to move ahead and face the next challenges and to enhance the educational and academic activities of RexSport. To this end, during the last Board Meeting of RexSport, it was decided to create "The RexSport Academy".

The newly established RexSport Academy will be the academic arm of RexSport and will be responsible to manage and promote all the educational activities of the Association.

Alongside the continuation of the established Master Programs and the constant development of new academic projects, new Master Programs as well as Advanced Courses and/or Certificates in International Sport Law, developed by the Academy, it will also look to organize - either alone or with different partners - seminars, congresses, workshops, e-learning programs and other activities in the field of Sport Law.

The RexSport Academy is open for the establishment of cooperation agreements with any

organization that will be interested or will need professional support in organizing such activities.

The RexSport Academy will benefit from RexSport's long standing experience and unique connections in this sector, as well as of its wide list of world leading lecturers and professors, in order to promote, develop and expand the knowledge and studies in Sport Law.

While we are very proud of our accomplishments in the first ten years, RexSport is always looking to the future and wants to continue contributing to the development and growth of the Sports Law world. This is why we are confident that the RexSport Academy will play an important role in this challenge and the future will be even brighter.

## The Sports Law Alumni

- A strong and unique network for Alumni of one of the international sports law programmes;
- An organisation which brings its members closer together: It strengthens professional networks, but it also fosters the members' personal connections through friendship and social activities;
- A members-only internet platform and mobile App;
- Reunions at least once a year;
- Several value-added professional and academic initiatives throughout the year;
- Strong links to all the major players in international sports law

<https://sportslaw-alumni.org>

# 03 Benefits of the Master



For students to know the subjects and national and international institutions involved and which are governed at the same time by specific sports regulations, known as *lex sportiva*, and general and state regulations, and the bodies responsible for settling disputes and the scope of their power to implement their resolutions, often without the involvement of the public state authorities; and for them to understand the growing interest in and developments in *lex sportiva* and its impact on the legal and economic spheres.



To offer the possibility of carrying out internships in high level sports institutions or in internationally renowned law firms, which will carefully supervise them, so that they can put into practice the knowledge acquired during the course of study, using the necessary tools to develop their career in the world of sport and sports law.



To offer students the possibility of developing their legal, teamwork and negotiation skills, with practical and tutored classes involving real cases, aimed at mastering legal and procedural practice. All the above with the guidance of professionals of the highest international level, specialists in their areas.



To present the different areas of sports law and the different professional opportunities of the Program, not only as lawyers but also as agents or internal advisors of sports institutions such as clubs or federations, so that they can develop their potential in the area in which they can excel the most.

# 04 Who is it for?

- Recently graduated lawyers interested in focusing their professional career on the practice of sports law and acquiring the necessary knowledge to develop their activity in specialized law firms, clubs or national and international sports institutions.
- Lawyers with work experience who seek to redirect their professional career towards sports law and who need and/or wish to broaden their knowledge. Graduated lawyers and law students.



ACCENTURE  
ALLEN & OVERY  
BBVA  
CLIFFORD CHANCE  
DELOITTE  
ELECTROLUX  
EY  
FORD ESPAÑA  
GENERAL ELECTRIC  
GOMEZ ACEBO Y POMBO  
GRANT THORNTON  
GSK  
HAVAS MEDIA GROUP  
JOHNSON & JOHNSON  
JONES LANG LASALLE  
LEROY MERLIN  
LIDL  
NH HOTELES  
OGILVY  
PEPE JEANS  
PAGE PERSONAL  
KPMG

# 05 Career Service Department

Many former students of Rex Sport Master Programs have succeeded in a very competitive arena, taking on key roles with the leading sport organizations (such as FIFA, FIFPRO, ECA, EPFL, MSL, La Liga, RFEF, AFC, UEFA and others). Others joined the leading law firms in this field and some of them felt, due to the knowledge and practical experience gained under the program, equipped to open their own boutique firms, becoming, on their own merit and also due to the knowledge received in the program, now well-known and active lawyers in the Sport Law field.

# 06 Alumni

The Alumni Association of the CEU, two years after its birth in 1997, has become a **grouping of older alumni of Spain, counting with more than 30,000 members distributed in more than 40 countries.**

The grouping of linked activities to the continuous improvement of **the training of its associates, empowerment of network activities** through the services of the sectors and sectors and access to different services of interest, such as the **employment exchange** or **discounts in the CEU IAM executive programs.**



**+30.000**  
MEMBERS IN SPAIN



**+40** COUNTRIES  
OF ORIGIN



The Sports Law Alumni:  
<https://sportslaw-alumni.org>

# 07 Structure of the program and contents

- I. INTRODUCTION TO SPORTS LAW (PART 1)
- II. INTERSECTION OF SPORTS LAW WITH OTHER AREAS OF LAW (PART 2)
  - » Contract law
  - » Civil and criminal liability of athletes
  - » Financial and economic principles of sports
  - » EU law in the framework of Sports Law: "Competition"
  - » Tax law
  - » Corporate law (M & A)
  - » Intellectual property law
  - » Entertainment law
- III. THE SPORTS MODEL
  - » The SPORT ACCORD
- IV. FOOTBALL GOVERNANCE IN THE WORLD AND EUROPE
  - » FIFA
  - » UEFA
  - » EPFL
  - » ECA
  - » CONCACAF
  - » CONMEBOL
  - » AFC
- V. ALTERNATIVE DISPUTE RESOLUTION
  - » Sport Dispute Resolution: National and International Level
  - » General Introduction to alternative dispute resolution in the international level
  - » Arbitration
  - » Mediation
  - » Conciliation
- VI. INTERNATIONAL SPORT DISPUTE RESOLUTION: NATIONAL LEVEL VS. INTERNATIONAL LEVEL: FEDERATIONS AND TAS/CAS
  - » General Introduction.
  - » Ad Hoc divisions and notable awards.
- VII. INTERSECTION OF SPORTS LAW AND SWISS LAW IN EUROPE
- VIII. DOPING
- IX. SPORTS LAW IN SPAIN
- X. SPORTS LAW IN THE UK
- XI. SPORTS LAW IN THE US
- XII. SPORTS LAW IN LATIN AMERICA
- XIII. BASKETBALL
- XIV. INDIVIDUAL SPORTS
- XV. MOTOR SPORTS
  - » Formula 1.
  - » Moto GP.
- XVI. WRITING AND ADVOCACY SKILLS WORKSHOPS
- XVII. MISCELLANEOUS TOPICS

# 05 Director and faculty

The professors of  
Master combine a long  
career with a recognized  
teaching experience.



## EFRAIM BARAK Program Director

Practising Lawyer (since 1987) and Founding Partner at EB Sport Law. Former Managing Partner, D. Mirkin & Co., Advocates & Notaries. Arbitrator at CAS (Court of Arbitration for Sport), Member of Sports Law and Sports Legislation Committee of the Israel Bar. Member of Labour Law Committee of the Israel Bar. Former Teaching Assistant at the Labour Law Tel Aviv University, Law Faculty and Social Sciences Faculty. Ex-Member of the Board of Maccabi Tel Aviv Football Club. Professor at the Master degree program in international Sport Law, Instituto Superior de Derecho y Economía, ISDE, Madrid. Member of the "Rex Sport Asociación de Asesores del Deporte". Member (Judge) of the Supreme Court of the Israel Basketball Association, Member of the "Regulations and By-Laws" Committee of the Israel Football Association.



## LUCAS FERRER DE ROBLES Co-Director

Partner and lawyer of Pintó Ruiz del Valle since 2011. Expert in Sports Law, media Law and international arbitration. He worked as Legal Counsel at the Court of Arbitration for Sport from 2007 until 2011 where he participated in over 400 arbitration proceedings and was member of the CAS Ad Hoc Division for Vancouver 2010 Winter Olympic Games. As from 2011, in his current position of Director of the Sports Law Department at Pintó Ruiz & Del Valle, he has regularly advised football clubs, agents, players and international associations and has litigated before the main sport dispute-resolution bodies.



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**ANTONIO DE QUESADA,**  
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**MICHELE COLUCCI,**  
Ph.D., LL.M., D.E.S., member of the Bar in Italy, is a civil servant of the European Union, Brussels



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# 09 Admission Process

In the personal **interview with the program director**, the personal and professional objectives of the candidate are analyzed, as well as the fit between the latter and the program. In addition, the interested party is informed about: the structure of the program, the methodology applied, the faculty, the dedication on the part of the candidate and the level of demand.



ADMISSION  
REQUEST + CV



PERSONAL  
INTERVIEW



ADMISSIONS  
COMMITTEE

# 10 Registration, financing and scholarships

THE REGISTRATION OF THE  
PROGRAM IN THE 2020  
EDITION IS OF  
**21.000 €**

This amount includes the academic rights, material, cloister, necessary documentation for the program, and access to the media and CEU IAM facilities.

## BONUSES TO EXECUTIVE EDUCATION

**CEU IAM**, in its eagerness to find excellence in its executive programs, considers it important to grant financial support to the participants and companies to have the most qualified profiles in their classrooms, for this purpose they have developed a **bonus plan based on the profile of the candidate**.

# EXECUTIVE EDUCATION since 1944



## SEDES CEU IAM BUSINESS SCHOOL

### CAMPUS ARGÜELLES

Tutor 35  
28008 Madrid

### CAMPUS SARRIÀ-SANT GERVASI

Carrer Bellesguard 30  
08022 Barcelona

### CAMPUS PALACIO DE COLOMINA

Carrer de l'Almodí 1  
46003 Valencia

CONTACTO: **+34 915 140 445**

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FOR A DIGITAL AND INTERNATIONAL ENVIRONMENT

